

Verballistics Pty Ltd Privacy Policy

Last updated February 2022

Your Privacy

Verballistics follows all legal requirements to protect your privacy. Our Privacy Policy is a legal statement that explains how we may collect information from you, how we may share your information, and how you can limit our sharing of your information. You will see that certain terms in our Privacy Policy are capitalised. These terms have meanings as described in the Definitions section below.

Definitions

“Non-Personal Information” is information that is not personally identifiable to you and that we automatically collect when you access our Website with a web browser. It may also include publicly available information that is shared between you and others.

“Personally-Identifiable Information” is non-public information that is personally identifiable to you and obtained in order for us to provide you within our Website. Personally-Identifiable Information may include information such as your name, email address, and other related information that you provide to us or that we obtain about you.

Information we Collect

As a Visitor, you can browse our website to find out more about our Website. You are not required to provide us with any Personally-Identifiable Information as a Visitor.

Computer Information Collected

When you use our Website, we may automatically collect certain computer information as a result of the interaction between your mobile phone or web browser and our Website. Such information is typically considered Non-Personal Information. We may also collect the following:

Cookies

Our Website may use “Cookies” to identify the areas of our Website that you have visited. A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We may use Cookies to personalise the Content that you see on our Website. Most web browsers can be set to disable the use of Cookies. However, if you disable Cookies, you may not be able to access functionality on our Website correctly or at all.

Third-Party Tracking Tools

We may also use Third-Party Tracking Tools to improve the performance and features of our Website. These Third-Party Tracking Tools are designed to collect only Non-Personal Information about your use of our Website. However, you understand that such tools are created and managed by parties outside our control. As such, we are not

responsible for what information is actually captured by such third parties or how such third parties use or protect that information.

We may use re-marketing with Google Analytics to advertise on third party sites to you after you visited our Site. We and our third-party vendors, like Google, may use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) to inform, optimise and serve ads based on your past visits to our Site.

You can opt-out of Google Analytics for Display Advertising and customise the Google Display Network ads by visiting the Google Ads Settings page. If you choose to do so, Google recommends installing the Google Analytics Opt-out Browser Add-on for your browser. The Google Analytics Opt-out Browser Add-on provides visitors with the ability to prevent their data from being collected and used by Google Analytics.

Automatic Information

We may automatically receive information from your web browser or mobile device. This information may include the name of the website from which you entered our Website, if any, as well as the name of the website to which you're headed when you leave our website. This information may also include the IP address of your computer/proxy server that you use to access the Internet, your Internet Website provider name, web browser type, type of mobile device, and computer operating system. We may use all of this information to analyse trends among our Users to help improve our Website.

How We Use Your Information

We may use the information we receive from you as follows:

Customising Our Website

We may use the Personally-Identifiable information you provide to us along with any computer information we receive to customise our Website.

Sharing Information with Affiliates and Other Third Parties

We do not sell, rent, or otherwise provide your Personally-Identifiable Information to third parties for marketing purposes. We may provide your Personally-Identifiable Information to affiliates that provide services to us with regards to our Website (i.e. payment processors, Website hosting companies, etc.); such affiliates will only receive the information necessary to provide relevant services and will be bound by confidentiality agreements limiting the use of such information.

Data Aggregation

We retain the right to collect and use any Non-Personal Information collected from your use of our Website and aggregate such data for internal analytics that improve our Website and Service.

Legally Required Releases of Information

We may be legally required to disclose your Personally-Identifiable Information, if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Legal Terms; (d) necessary to protect us from legal action or claims from third parties including you and/or other Members; and/or (e) necessary to protect the legal rights, personal/real property, or personal safety of Verballistics, our Users, employees, and affiliates.

Do Not Track (“DNT”)

We do not support Do Not Track (“DNT”). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

Links to Other Websites

Our Website may contain links to other websites that are not under our direct control. These websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. You access such linked Websites at your own risk. These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of those individual websites to see how the operators of those third-party websites will utilise your personal information. In addition, these websites may contain a link to Websites belonging to our affiliates. The websites of our affiliates are not subject to this Privacy Policy, and you should check their individual privacy policies to see how the operators of such websites will utilise your personal information.

Our Email Policy

We fully comply with national laws regarding spam as do any of our email affiliates. You can always opt out of the receipt of further email correspondence from us and/or our affiliates. We agree that we will not sell, rent, or trade your email address to any unaffiliated third-party without your permission.

Mailing lists

In order to download content, we may request information including (but not limited to) your name and email address. This information is used to send email to you via a third-party mailing system and may be used for other marketing-related purposes limited to the business activity of Verballistics Pty Ltd.

You can unsubscribe at any time by clicking the unsubscribe link at the bottom of emails sent from a third-party mailing system or by emailing info@verballistics.com.au

Privacy Policy Updates

We reserve the right to modify this Privacy Policy at any time. You should review this Privacy Policy frequently. If we make material changes to this policy, we may notify

you on our Website, by a blog post, by email, or by any method we determine. The method we chose is at our sole discretion. We will also change the “Last Updated” date at the beginning of this Privacy Policy. Any changes we make to our Privacy Policy are effective as of this Last Updated date and replace any prior Privacy Policies.

Questions About Our Privacy Practices or This Privacy Policy

If you have any questions about our Privacy Practices or this Policy, please contact us on info@verballistics.com.au